

# Not In Our Hall



SILENCE  
IS  
ACCEPTANCE

~~NOT IN OUR HALL~~

**University of California, Santa Barbara**  
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Abstract: This RFI submission offers an opportunity to bring issues of diversity and inclusiveness to your campus. "Not in Our Hall" will promote awareness of these issues and give residents the opportunity to take a stand against intolerance and hate and will gain a stronger interest in creating a safe space for everyone in their community.

## **Introduction**

“Not in Our Hall” is a program designed to promote inclusiveness and acceptance of others in the residence halls and the larger surrounding community. Some Assistant Resident Directors and Resident Assistants came together to bring this program to UCSB and make it happen. All leaders who work under Housing and Residential Service go through diversity training during the three weeks of Student Leadership Training before school starts. This was an opportunity to share the knowledge the student leaders learn and share with residents in the residence halls. The program will begin with a screening of the PBS documentary, “Not in Our Town,” which portrays the solidarity of several towns’ citizens as they take an active stand against hate crimes and instances of intolerance through demonstrations and a general advocacy of tolerance. After the screening, residents will meet with campus faculty and residence hall staff to discuss the issues brought up in the documentary and their relevance to the UCSB community, while also addressing additional diversity issues.

After the discussion, residents will have the opportunity to sign pledge cards, to go on their doors that will show their commitment to developing an inclusive environment; they will receive buttons saying “Not in Our Hall;” and they will receive ribbon to write their names on and post on a building-wide bulletin board, demonstrating solidarity. This pledge period will last for two weeks and will be followed by a celebration, designed to show residents how many people participated.

The program is an opportunity to bring issues of diversity and inclusiveness to the forefront, promote awareness of these issues, and to give residents a sense of ownership in their community. As residents take a stand against intolerance and hate they will gain a more personal and invested interest in creating a safe space for everyone. If successful, this program will spread to other residence halls and will generate a large-scale, campus and community-wide activism against hate and intolerance.

The program is directed to the residents in the residence halls and will include participation by building staff, maintenance staff, and dining commons staff. Faculty and guests who join in on the discussion can be a representative from any of the resource departments on campus, academic advisors, Deans of the college, professors or even the Chancellor.

## **Procedure**

### **Layout of Actual “Not in Our Hall” Program**

1. Residents meet at 7:45pm
2. Faculty and guests meet between 7:45 and 8pm at Residence Hall Lounge
3. Show “Not In Our Town II” from approx 8-8:25pm
4. Small groups (5?), each group with poster paper and markers, to debrief – 4 min.
5. Large group discussion, possibly broken down into 2 groups if there are enough people
6. Program ends no later than 9:30pm
7. Bring out refreshments, encourage people to mingle and pledge at their residence hall

All Residential Directors, Assistant Residential Directors, and Residence Assistants were involved with preparations to the program and executing the program. RHA members were encouraged to assist in any way by helping spread the word of the program and to attend the program to help with discussion. Each Residential Director and Assistant Residential director would meet with their Residence Assistants and discuss about the progress of the preparations. These meetings were informal so no minutes were taken.

**Not in Our Hall Budget**

This budget is based on 1300 residents expected to attend.

<b>Item</b>	<b>Number of Items</b>	<b>Price per Item</b>	<b>Total Cost</b>
Buttons 2.25" diameter  Affordablebuttons.com (delivery in six business days)	1500 (rounded up from 1485)  21 RA's 12 Head Staff, DA's 20 Maintenance Staff 132 Dining Staff 1300 Residents	1000 @ \$0.20 each  500 @ \$0.26 each	\$200 + \$130 + <u>\$29 (S&amp;H)</u>  <b>\$359</b>
Not in Our Town Movies	1 Set of Part I and II	\$150	<b>\$168.88</b> (including tax and shipping & handling)
T-Shirts (sweatshop free labor)	102  12 RA's 19 Head Staff, DA's 20 Maintenance Staff 42 Dining Staff	\$5	<b>\$510</b>

Pledge Cards (cardstock) FedEx Kinko's	1 bulk of 500 8.5" x 11" sheets 2000 pledge cards	\$13.99	<b>\$15.14</b>  (including tax)
Pledge Cards (printing) FedEx Kinko's	500 printed sheets 4 cuts (into quarter sheets)	\$0.18/sheet  \$1.49/cut	\$90 + <u>\$5.96</u>  <b>\$95.96</b>  (not including tax)
Spools of Ribbon (10yds/spool) Michael's	15	\$0.44	<b>\$7.11</b>  (including tax)

**Total: \$1,156.09**

**\*Notes\***

1. "Not in Our Town" videos can be purchased at [www.pbs.org/niot/about/media/order.pdf](http://www.pbs.org/niot/about/media/order.pdf) or visit the media production company's web site, The Working Group, which brought "Not in Our Town" <http://www.theworkinggroup.org/>
2. Prices for the T-shirts are tentative, as are the number of T-shirts because of possible fluctuation in the number of dining staff.
3. Prices of the Pledge Car cardstock and their printing may decrease if you can use the RHA discount at the FedEx Kinko's on-campus or any local printing center.
4. This budget does not include allocated money for refreshments. Since each RA was involved in the program, they took some money out of their floor funds to purchase refreshments for the residents.
5. The ribbons are worn as a reminder of the resident's pledge and commitment to change.
6. UCSB printed the buttons on bright green paper to attract the attention of other students to read the powerful words on the button.

### **Resources of Funding**

This may seem a bit much for showing a video as a program and having discussion, but this video is very powerful and makes each resident think about actions they witness everyday along with their own action. Majority of the budget is used on advertising the program. This program was mainly run by Head Staff and RA's, so they went to ask for funding at all the hall council meetings along with RHA. Other possibilities would go to your Chancellor and ask if he or she could sponsor the program in anyway and also ask your Associated Students for assistance.

### **Evaluation**

When this program was first introduced to the residence halls, it was only opened up to one major residence area to see what the response would be. The following year, this past year, the program was encouraged to open up to all residence halls. This program brought the UCSB residence hall community as one to educate and learn from this program. For the second year of hosting the program, it was a success. There was an average of twenty residences at each of the eleven residence halls. This may seem like a small amount of attendance, but we feel this was a good start. An average of twenty residences at each of the eleven locations with a discussion facilitator brought discussions and awareness at the end of the program. Hopefully this program will continue to bring a commitment to change within the residence halls and hopefully to the rest of the UCSB community. To make this program even more successful, more

advertisement will help draw students to the program and spread the word about the program and the next time they witness or hear hate, intolerance, and discrimination they will say "Not in Our Hall".

Advertisement was a huge aspect to this program, and I think this is what made the program a success. There were flyers at all the front desks, posters with the word "HATE" crossed out to attract residents as they walked by, advertisement in our bi-weekly *The Flush*, which is posted in all bathroom stalls in the residence halls, and word of mouth. After the program, the bright green buttons were passed out to each resident who pledge to commit to change and these buttons were placed on their backpacks. These bright green buttons would attract the eyes of other students, and hopefully will draw them, with interest, to the program the following year. One of the departments in the Resource Center had a button making machine, so volunteers would help make buttons during their free time. This cut costs down so the buttons did not need to be ordered from the Affordable Buttons web site. If your school has access to a button making machine, I would be a great opportunity to get together with people and make buttons for an hour or two while catching up on each others lives.

This program will continue to raise awareness at the UCSB community and we hope, here at UCSB, that you will be able to bring this program to your university or college community. We hope that this will be an opportunity to bring issues of

inclusiveness and diversity to your campus and raise awareness to these issues. And slowly each resident will take a stand against hate and intolerance, making your campus a safer place for everyone.



### Templates

Button template 1



Button template 2







T-shirt template


**NOT IN OUR HALL**

As a member of the \_\_\_\_\_ community, I, \_\_\_\_\_, pledge to take a stand against any and ALL hateful actions. I feel that negative actions toward any person based on race, ethnicity, religion, gender, sexuality, ability, or any other factor are unacceptable.

In acts of hate and intolerance, I feel that my **silence is acceptance**, and in order to combat hateful actions, I will **COMMIT TO CHANGE** and do what I can to remedy the situation.

I will express that such actions are intolerable in \_\_\_\_\_ residence hall.

*University of California, Santa Barbara*



Pledge card template